

# NICOLE LYNN TURNER

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Marketing + PR Communications + Graphic Design

## MARKETING

Marketing creation and project management from concept to completion.

## COMMUNICATIONS

Support goals by developing objectives and implementing strategies using converged tactics.

## GRAPHIC DESIGN

Branding, large format, print, digital and social.

## EDUCATION

University of Wisconsin-Green Bay  
BAS Organizational Leadership-  
Emphasis in Communications:  
Public Relations, Mass Media

Gateway Technical College  
AAS Graphic Design

University of Wisconsin-Madison  
Certificate in Project Management

## AUDIENCE

Marketing and design experience with B2B and B2C.

Industries served: Aviation, Automotive, Accounting, Storage, Remodeling and Design, Mass Transit, Law Enforcement, Vending, Supply Chain and Logistics, Landscaping.

## SPECIALTIES

Marketing strategy, promotional campaign creation, and graphic design.

Software experience: InDesign, Photoshop, Illustrator, Microsoft Office, Microsoft Teams, Excel, CMS, Dreamweaver, HTML, HubSpot, Marketo, SurveyMonkey, WIX, MailChimp, JIRA, BaseCamp, WordPress, Google Analytics.

## EXPERIENCE

Brand Marketing Manager

Creative Director, Marketing

Marketing Specialist

Senior Designer/Marketing Coord.

Graphic Designer

## VOLUNTEER

Gateway Technical College  
Advisory Member for Arts, AV  
Technology and  
Communications Program.

Provide advice to the college about entry-level job requirements, job market, future directions, and other important developments in the field.

For more information, visit: [ntmarketcreative.com](http://ntmarketcreative.com)

